

International Special Lecture (ONLINE)

Life Sciences Entrepreneurship

Common Pitfalls and Misconceptions

3 March 2022 18:00 to 19:30(JST)

Dr. Oded Ben-Joseph will explain the strategies required for entrepreneurs to start a business in life science fields, and how to deal with the various professionals that make up the ecosystem, including case studies in the bio-medical fields focusing on the importance of adopting a statistical and market-based perspectives and setting clear milestones.



featuring

Dr. Oded Ben-Joseph

Ph.D., MBA

Managing Director, Outcome Capital

Dr. Ben-Joseph is a researcher and entrepreneur with Ph.D. from the University of Cambridge. He has served on the Board of Directors of about 10 life sciences companies including his own start-up.

He engaged in neuroscience research as a Visiting Associate Professor at the Institute for Enzyme Research, Tokushima University in 1996.

He is the Managing Director of Outcome Capital. It is a highly specialized life sciences and healthcare advisory and investment banking firm in Boston, USA.

[Target]

Under-graduate & Graduated students, Faculty
People in the bio-science industry, etc.

[Format]

Recorded lecture
(1hr 15min)
followed by Live discussion
(via Teams)

[Language]

 English

Recorded Lecture with Japanese subtitles

[Register here] RSVP by February 24th

<https://forms.office.com/r/XxacRZdyt8>



Course recognition: "Medical Frontiers in Interdisciplinary Health Care"
Graduate School of Medical Sciences, Graduate School of Nutrition and Bioscience, and
Graduate School of Oral Sciences

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Organized by Vice President
Kiyoshi Fukui, M.D., Ph.D.

This lecture is supported by the project on the Promotion of Regional Industries and Universities by the Cabinet Office, and the Plan for Industry Promotion and Young People's Job Creation by the Creation and Application of Next-Generation Photonics by Tokushima prefecture.

This lecture also serves as the 134th HIRAKU (Home for Innovative Researchers and Academic Knowledge Users) Consortium Seminar on Human Resources.

This lecture also serves as a seminar of "Tokushima University Interdisciplinary training program for the next generation researchers (HIKARI Fellowship/UZUSHIO Project) "

